

LinkedIn PROFILE TIPS

PHOTO

Clear, friendly, & professional

HEADLINE

Showcase your specialty, incorporate key words & be creative

JOB DESCRIPTIONS

Be relevant, concise & incorporate most recent employment first

SUMMARY

Showcase your passions, key skills & qualifications

PROJECTS & VOLUNTEERING

Showcase your unique skills & experience to stand out from the crowd

RECOMMENDATIONS

Ask colleagues for LinkedIn recommendations to speak to your work capabilities

ENDORSEMENTS

Showcase your skills that are related to your profession

GROUPS

Join Groups that are related to your industry & instantly connect to individuals with similar backgrounds